

## Impesa Appoints Johnny Robles as Chief Technology Officer



PRESS RELEASE MAR 23, 2017 06:00 EDT

**As CTO, Robles will Head Up Strategic Initiatives for Impesa's SaaS Product Line and Oversee IT Operations**

SAN JOSÉ, COSTA RICA, March 23, 2017 (NewsWire.com) - Impesa®, a SaaS development company that has launched a suite of FinTech products including the self-service credit and debit card management tool Monibyte® plus Business Intelligence and Analytics solutions, announces the appointment of Johnny Robles as CTO.

“We are excited that Johnny will bring his expertise in developing platforms and services that are a profit center for banks and empower their commercial corporate clients and retail customers, along with developing other new SaaS initiatives.” said Mario Hernández, CEO and Chairman of Impesa. “I have worked with Johnny for many years and he was instrumental in helping to develop our flagship product. I am thrilled to have him on the team as CTO.”

Robles has extensive experience in technology, banking and financial services. Formerly serving as the Chief Information Officer (CIO) of a regional financial group in Costa Rica, he was responsible for portfolio management, strategic technology planning and IT operations across Central America.

With over thirteen years of experience in information technology services in the banking industries, Robles will be tasked to lead Impesa's technology, business intelligence and analytics, and machine learning initiatives.

In addition to his track record in the banking sector, Robles has also developed software solutions for very specific problems like fraud detection and financial forecasting algorithms. He has also performed research in the fields of neural networks and machine learning. Since 2013, he provided third-party testing and evaluation of Impesa's Monibyte software, and has

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intricate knowledge of the product because it was used by the Costa Rican financial institution where Robles was CIO, and Hernández was CEO and COO.

Robles has a BA in computer engineering, a Master's degree in project management and technology administration, and is pursuing his second Master's degree in computer science and machine learning.

## **About IMPESA**

Founded in Costa Rica in 2013, Impesa is an innovator of mobile and digital payment solutions. The company has developed technologies including card integration with satellite positioning systems (GPS) for large local and multinational distribution companies that use the software to manage fleets. These technologies are included in Impesa's revolutionary flagship SaaS platform, Monibyte. Developed completely in-house by a dedicated team of engineers and programmers, the software has processed millions of transactions with major international corporate clients since launching in 2014, and is expanding into US and international markets. For banks, Monibyte is an unprecedented addition to their commercial credit and debit card portfolios, and as a byproduct mitigates over 90% of credit card fraud, potentially saving millions. For companies that are corporate customers of banks that offer Monibyte, it is an invaluable tool that allows 100% control of how every credit or debit card within the organization can be used. From sums of money, to type of currency, days of the week, time of day, geographic location and specific merchant; parameters can be changed instantly in real-time from the easy-to-use, web-based interface or smart phone app, without having to contact the bank. Monibyte integrates with most major ERPs, saving time and money on accounting tasks and eliminating expense reports.

IMPESA's Founder, Chairman and CEO, Mario Hernández, is a known expert in the field of electronic payment innovation. He was honored with International Banker's *Best Innovation in Retail and Commercial Banking* award in 2015, interviewed at The London Stock Exchange, and was a featured speaker and panelist at the Mobile Payments Latin America Summit in 2016.

IMPESA has offices in San José, Costa Rica and Stamford, Connecticut. For more information, visit [impesa.net](http://impesa.net)

Source: Impesa

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Original Source: [www.newswire.com](http://www.newswire.com)