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FinTech SaaS Leader IMPESA Sponsors and Exhibits at Money 20/20 Las Vegas

IMPESA's SaaS FinTech software Monibyte has potential to reach 3,000 companies from 75 countries

SAN JOSÉ, COSTA RICA, Oct. 2016 – Money 20/20, the world's largest payments and financial services innovation event in the world, will bring together more than 1,000 CEOs in Las Vegas from October 23–26th.

IMPESA, a leader in innovative electronic payment solutions, is a Money 20/20 sponsor and exhibitor. The company's flagship product, Monibyte, the first in a suite of SaaS FinTech products, will be featured with live demos throughout the prestigious financial services technology show.

Mario Hernández, IMPESA's founder and CEO, explained that the company is strongly positioned to participate as a sponsor and exhibitor at the keystone FinTech event, which has been touted as one of the most important networking opportunities in the world of electronic payments internationally.

"Over four days, 10,000+ financial technology professionals converge to jointly analyze the reality and vision of how consumers and companies administer, spend, invest and send for money. IMPESA's sponsorship and participation is a strategic part of our global expansion plan, and we are confident that being present with our senior management team at the most important event in the industry is a critical move for the growth of the company," Hernández stated.

During Money 20/20, the over 3,000 companies in attendance will form the ideal ecosystem for specialists to learn about new market trends and the latest in mobile payments innovation, creating a blueprint to deploy updated strategies for developing new business and service opportunities.

IMPESA has secured a prominent place inside the exhibition hall in the largest financial technology event in the industry, with the intention of capturing market share and educating attendees about its revolutionary product line that won a *Best Innovation in Retail and Commercial Banking* award from International Banker in 2015.

"We have targeted potential clients that our products will generate profitable new services for within financial entities, with an extended reach to their customers, providing truly unique and innovative solutions for an unmet need. Our booth at Money 20/20 is the ideal venue for them to get to know IMPESA," Hernández commented, "In addition, we have private meeting space in our hospitality suite at The Venetian for those want to know more about the implementation of our Monibyte software for their bank or card programs. Our groundbreaking software platform is a profit center for banks, and a tool that empowers their corporate credit card customers to instantly mitigate fraud while controlling expenses."

Monibyte provides corporate clients with a bespoke solution for managing banking operations to maximize the use of their human and financial resources through a user-friendly secure website and smartphone app for iOS and Android. IMPESA holds licenses with Visa® and Mastercard® used in conjunction with the state-of-the-art SaaS platform. Internationally, over 800 corporations, including large multinationals and Fortune 500 companies, use Monibyte to manage their credit cards.

IMPESA will hold a random drawing for a chance to win two iPad® Pro tablets at the show. Two lucky winners will be announced during the event. To enter, attendees need only drop off their business card at booth SR19.

To arrange a private meeting with the IMPESA management team during Money 20/20, please email hello@impesa.net.



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About IMPESA

Founded in Costa Rica in 2013, IMPESA is an innovator of electronic payment solutions, licensed with VISA® and Mastercard®, and compliant with all government banking and card issuer regulations. The company has developed technologies such as card integration with satellite positioning systems (GPS) for large local and multinational distribution companies that use the software to manage their fleets. These technologies are included in IMPESA's revolutionary flagship SaaS platform, Monibyte. Developed completely in-house by a dedicated team of engineers and programmers, the software has processed millions of transactions with major international corporate clients since launching in 2014, and will expand into US markets in Q4 2016. For banks, Monibyte is an unprecedented addition to their commercial credit card portfolios, and mitigates credit card fraud, potentially saving millions. For companies that are corporate customers of banks that offer Monibyte, it is an invaluable tool that allows 100% control of how every credit or debit card within the organization can be used. From sums of money, to type of currency, days of the week, time of day, geographic location and specific merchant; parameters can be changed instantly from the easy-to-use, web-based interface or smart phone app, without having to contact the bank. Monibyte integrates with most major ERPs, saving time and money on accounting tasks.

IMPESA's Founder, Chairman and CEO, Mario Hernández, is a known expert in the field of electronic payment innovation. He was honored with International Banker's *Best Innovation in Retail and Commercial Banking* award in 2015, interviewed at The London Stock Exchange, and a featured speaker and panelist at the Mobile Payments Latin America Summit in 2016. Upcoming events include Money 20/20 in Las Vegas 10/23–10/26, booth SR19. To schedule a private meeting at Money 20/20 in advance, simply email us your availability during the show at hello@impesa.net.

IMPESA has offices in San José, Costa Rica and Orlando, Florida. For more information, visit impesa.net

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