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Cliff Wildes named as IMPESA's Chief Strategy Officer

Will lead global expansion and roll out of Monibyte, a proven fintech SaaS platform, in eight new markets

SAN JOSÉ, COSTA RICA, Sept. 2016 -- IMPESA®, developers of Monibyte®, an innovative SaaS platform for corporate payment methods, announces the official appointment of Cliff Wildes as the company's Chief Strategy Officer (CSO).

Mario Hernández, CEO of IMPESA, explained that Wilde's designation is part of a global expansion plan the company is currently developing to enter new world markets.

"We're excited to have Cliff Wildes on board as a strategy lynchpin. He is a professional whose extraordinary strategic thinking will lead to focused, significant company growth. His experience is a perfect fit with our global expansion plan to establish IMPESA's presence in eight countries by the end of 2017," says Hernández.

Guaranteed leadership. Wildes earned a Bachelor of Science degree from the University of Massachusetts Boston / Boston State College. He comes to IMPESA with extensive experience in technology, international trade and investment banking, and a specialization in the management of financial technology companies (fintech).

During the last three decades Wildes has been an entrepreneur, founder, CEO, COO and president of a series of companies in the United States, Pacific Basin, Canada, Europe, and Asia; several of which he founded and took public. He is currently founder and member of Triad Capital, LLC, an investment banking company located in Sarasota, Florida.

"As of August 2016, Cliff Wildes takes charge as CSO of IMPESA, supervising and creating strategy for the company's operation in markets where we already have a presence, in Costa Rica, Nicaragua, Panama and the Dominican Republic, as well as the development and implementation of our global expansion plan." stated Hernández.

About IMPESA

Founded in Costa Rica in 2013, IMPESA is an innovator of electronic payment solutions, licensed with VISA® and MasterCard®, and compliant with all government banking and card issuer regulations. The company has developed technologies such as card integration with satellite positioning systems (GPS) for large local and multinational distribution companies that use the software to manage their fleets. These technologies are included in IMPESA's revolutionary flagship SaaS platform, Monibyte. Developed completely in-house by a dedicated team of engineers and programmers, the software has processed millions of transactions with major international corporate clients since launching in 2014, and will expand into US markets in Q4 2016. For banks, Monibyte is an unprecedented addition to their commercial credit card portfolios, and mitigates credit card fraud, potentially saving millions. For companies that are corporate customers of banks that offer Monibyte, it is an invaluable tool that allows 100% control of how every credit or debit card within the organization can be used. From sums of money, to type of currency, days of the week, time of day, geographic location and specific merchant; parameters can be changed instantly from the easy-to-use, web-based interface or smart phone app, without having to contact the bank. Monibyte integrates with most major ERPs, saving time and money on accounting tasks. IMPESA has offices in San José, Costa Rica and Orlando, Florida. For more information visit impesa.net

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Cliff Wildes Biography

Cliff Wildes has over 30 years of executive management experience in private and public companies. During the past three decades, he has held numerous roles as Founder, CEO, COO, President and Chairman in a series of public and private entities.

Cliff has significant experience in the microelectronics, computer hardware and software industries, financial services, as well as consulting for both technology and non-technology sectors, both domestic and international. He has participated in, founded or structured, a number of private companies becoming public companies by reverse merger and S1 registration, as well as facilitated funding of equity or debt in both public and private companies in excess of \$250MM.

In addition to being the Founder and Managing Member of Triad Capital, LLC in Sarasota, Florida, Cliff holds Series 24, 62, 63, 65, 79 and 99 FINRA / SEC registrations.

A serial entrepreneur, Cliff was Founder and CEO of Meridian Capital Inc in Florida, a self-funded venture capital firm in the late 90's that provided the initial funding and financing for Nova Interactive Inc and Morgan Beaumont Inc / nFinanSe.

Founder, CEO and Chairman of nFinanSe, Inc, (formerly Morgan Beaumont) a publicly-traded company that is a premier provider of stored value and prepaid card solutions in the United States. Cliff started nFinanSe in 2001, took the company public in 2004 and left as its Chairman in 2007.

In 1985, he founded and was CEO and Chairman of Microtech International Inc, a \$43mm in annual revenue privately held computer peripheral and electronics Company in the USA, UK and Japan that he sold to a Japanese public company in 1995.

Cliff has extensive international trade experience in the Asian markets as Co-Founder and Vice Chairman of RamState Electronics located in Tokyo Japan, Co-Founder and Chairman of Microtech Japan in Tokyo with offices in Hong Kong and Co-Founder and Director of Ado America, a wholly-owned US subsidiary of Ado, a Japanese publicly-traded company.

Born in Boston, Massachusetts, Cliff earned a Bachelor of Science degree from the University of Massachusetts Boston / Boston State College.

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